Identification

|  |  |
| --- | --- |
| Name of organisation | Dairy Co-operative Society |
| Address | Mukundpur – Sarsai, Vaishali |
|  |  |
| Contact number  | 9525882103 |
| Email address |  |
| Person interviewed | Sachidanand Yadav |
| Position/function in organisation  | Secretary |
| Male/female | Male |
| CCAFS Site (ID No.) | IN-16 (Vaishali) |
| Town name | Hajipur |
|  |  |
| Name of interviewer | Dr. R. K. P. Singh |
| Date of interview | 07-04-2013 |
| Duration of the interview | 2 hrs. |
|  |  |
| Other people present | Mohan RaiSecretary, Ushari DCS9934910817 |
| (please record names and  |  |
| functions) |  |

|  |  |  |
| --- | --- | --- |
|  | Type of organisation |  |
|  | Private sector (profit making) | ⃝ | 1 |
|  | NGO (local) | ⃝ | 2 |
|  | NGO (national) | ⃝ | 3 |
|  | NGO (international) | ⃝ | 4 |
|  | Government (local) | Yes | 5 |
|  | Government (regional – within country) | ⃝ | 6 |
|  | Government (national) | ⃝ | 7 |
|  | Other International Organisation | ⃝ | 8 |

|  |  |  |
| --- | --- | --- |
|  | Does the organisation work at any of the following levels? (tick as many as relevant) |  |
|  | Local | Yes | 1 |
|  | Regional (within country) | ⃝ | 2 |
|  | National | ⃝ | 3 |
|  | International | ⃝ | 4 |

Organisation Information

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1. | What does your organisation do? (main areas of work) |  |  |  |  |
|  | To purchase milk from farmersTo provide artificial insemination facility to dairy animalsTo provide concentrate to farmersTo help in getting institutional credit |  |
| 2 | Describe the locality where your organisation works  |  |  |  |  |
|  | Mukundpur and other adjacent villages of Panchayat |  |
|  |  |  |
| 3. | How long has your organisation been working in this area?  |  |
|  | 1978 |  |
|  |  |  |
| 4 | What types of services and information do you provide to farmers (and their communities) on:  |  |  |
| 4.1 | Agriculture related decision making |  |  |  |  |
|  | We provide fodder seeds to farmers on credit  |  |
| 4.2 | Natural resource management |  |  |  |  |
|  | To arrange soil testing of farmers  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 4.3 | Food security |  |  |  |  |
|  | Help farmers in increasing milk production |  |
| 4.4 | Weather and climate related decision making |  |  |  |  |
|  | Help farmers in selecting fodder for different season, particular for extreme weather |  |
| 4.5 | Markets related decision making |  |  |  |  |
|  | Our is primarily marketing organization. We arrange purchase of milk regularly on fixed price. |  |
| 4.6 | Does your organisation have activities related to climate change mitigation? |  |
|  | Help Panchayat in plantation  |  |
|  |  |  |  |  |  |
|  | **Mitigation**In the context of climate change, a human intervention to reduce the sources or enhance the sinks of greenhouse gases.  Examples include using fossil fuels more efficiently for industrial processes or electricity generation, switching to solar energy or wind power, improving the insulation of buildings, and expanding forests and other "sinks" to remove greater amounts of carbon dioxide from the atmosphere. Source: Glossary of climate change acronyms, UNFCCC (<http://unfccc.int/essential_background/glossary/items/3666.php>) - reached through Wikipedia |  |
| 4.7 | Other types |  |  |  |  |
|  | No |  |

|  |  |  |
| --- | --- | --- |
| 5 | What objectives does your organisation aim to fulfil in the area of supporting farmer decision making by providing information and services? List them*Probe for any objectives that may be forgotten and have to do with climate or weather issues specifically* |  |
|  |  |
|  | a Enhance milk production  |  |  |
|  | b To replace local breed through AI |  |  |
|  | c To help farmers in getting loan  |  |  |
|  | d To arrange Immunization of dairy animals  |  |  |
|  | e To motivate farmers for green fodder production |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 6 | In operational terms, what are your organisation’s current priorities? Please tell me how important each objective is on a scale from 0 to 10, where 0 represents unimportant and 10 is the highest importance for your organisation. |  |  |
|  | Objective (use letter from Question 4 to identify the objective) |  | Importance |  |  |
|  |   | Enhance milk production | 🡪 |  | 10 |  |  |
|  |  | Replacement of breed | 🡪 |  | 7 |  |  |
|  |  | Credit | 🡪 |  | 6 |  |  |
|  |  | Immunization | 🡪 |  | 8 |  |  |
|  |  | Fodder production | 🡪 |  | 9 |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  |  |  |  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 7 | What is your view of the way priorities of your organisation could be changing over the next 5 years? |  |  |
|  | Replacement of breed by 90%.To eradiate dreaded animal diseasesTo increase green fodder production. |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| 8 | In your geographical area of operation do you work directly with, or specifically target any of the following? |  |  |
|  | individual farmers | Yes | 1 |
|  | community groups | ⃝ | 2 |
|  | other organisations working in the locality | ⃝ | 3 |
|  | local authorities | ⃝ | 4 |
|  | women individually or in groups | ⃝ | 5 |
|  | Other, specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | ⃝ | 6 |
|  |  |  |  |
|  | Use the answer from this question to probe the answers you get in the next question |  |  |
|  |  |  |  |  |  |
| 9. | What activities are the main activities that **YOU** are implementing **NOW** in relation to the provision of information and services that help in decision making? |  |
|  |  |  |  |
|  | * To purchase milk from farmers on fixed price
 |  |  |
|  | * Provision of A.I. facility
 |  |  |
|  | * To increase green fodder production
 |  |  |
|  | * Immunization of animals
 |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

For each activity described above, use the Activity Information pages as a guide for the interview and to record the information provided by the respondent.

Information about service activities

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |
| 1 | Activity name |  |  |
|  | Purchase of milk, A.I., Immunization and Green fodder production |  |  |
| 2 | What are you doing? |  |  |
|  | Motivating farmers for green fodder production, organizing immunization of animals, A.I. activity |  |  |
|  |  |  |  |  |  |
| 3 | Where is it happening (include area coverage, if possible identify it on a map of the area)? |  |  |
|  | Whole Panchayat including Mukundpur |  |  |
|  |  |  |  |  |  |
| 4 | Describe the way it is implemented (find out: who implements, mechanism for delivery, frequency, what capacity is built, what is the role of individuals/groups/community, etc.)  |  |  |
|  | Secretary in contacting all member farmers atleast once in a week to motivate them for increasing milk production  |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 5 | Describe the target population and the population being reached (characteristics, size, etc.) |  |  |  |
|  | All milk producers, particularly member of DCS |  |  |
|  |  |  |  |  |  |
| 6 | Are you targeting a particular group? |  | Yes  | ⃝ | 1 |
|  |  |  |  | No | 2 |
|  | Describe the targeted group |  |  |  |  |
| 7 | Are you targeting mainly  | men | young | ⃝ | 1 |
|  | Tick as many as relevant |  | adults | Yes | 2 |
|  |  |  | elderly | Yes | 3 |
|  |  | women | young | ⃝ | 4 |
|  |  |  | adults | Yes | 5 |
|  |  |  | elderly | Yes | 6 |
| 8. | Are there any specific ethnicities, type of households (e.g. female headed) or specific socio-economic/vulnerable/ marginalized groups that you are currently targeting in your operations? (list them below) : No |  |  |  |
|  |  |  |  |  |
|  | No preference, all community are covered |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |  |
| 9 | Are you working together with other organisations?  |  |  |  |  |
|  | If yes, list them |  |  |  |  |
|  | Name | Contact person | Type of organisation | Contact number |  |  |
|  | Vaishal Patliputra  | Chairman | 3 | 9835035219 |  |  |
|  | Dairy Producers Co-op. Union |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Types: 1. Community based - 2. NGO - 3. Government - 4. International - 5. Other |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |
| 10 | How long have you been implementing this activity? | 2001 |  |  |
|  |  |  |  |  |  |
| 11 | When will this activity finish? | Continuing  |  |  |
|  |  |  |  |  |  |
| 12 | What is the source of funding for this activity? |  |  |  |  |
|  | Self generated fund |  |  |
|  | Please specify government (national/ local), private (profit making), NGO local/ national/ international), community funded |  |  |
|  |  |  |  |
| 13 | If the activity is information based, try find out about the sources and process to get the information to the users. Here are some questions that may be useful to build the story: * What is the source of information used?
* How do you get it?
* Do you process the information in any way for your target audience (e.g. reformatting, reframing, re-analysis)?
* If yes, what do you do, how and why?
* How do you pass it on to your target audience?
* What products do you generate?
* How do you communicate them?
* What are the main challenges/difficulties you encounter?
 |  |  |
|  | We received information from our Apex organization and share the same to our members. All members live in Mukundpur or nearby village. They come daily to sell their milk and main information is transfer to them immediately.Problem is low level / quantity of milk production. (use additional pages if needed. If so, please write the organisation, activity name and page number at the top). |  |  |
|  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |
| 14 | Are you aware of any other organisations working locally on this theme, but that you are currently not working with? (list) |  |  |  |
|  | Raj Dairy is still working in adjacent villages |  |  |

Perception

1. From your point of view, at your workplace, what is the relative importance in the portfolio of your organisation that is placed on climate or weather related activities:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | None | Low | Medium | High | Very high |
| Allocation of time | ⃝ | Yes | ⃝ | ⃝ | ⃝ |
|  |  |  |  |  |  |
| Allocation of staff | Yes | ⃝ | ⃝ | ⃝ | ⃝ |
|  |  |  |  |  |  |
| Allocation of budget | Yes | ⃝ | ⃝ | ⃝ | ⃝ |
|  |  |  |  |  |  |
| Other, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | ⃝ | ⃝ | ⃝ | ⃝ | ⃝ |
|  |  |  |  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 2. | From your point of view, what is driving the agenda for climate related services and information (tick as many as relevant) |  |  |
|  | funders | ⃝ | 1 |
|  | my organisation headquarters | ⃝ | 2 |
|  | my local office | ⃝ | 3 |
|  | community based organisations | ⃝ | 4 |
|  | farmers individually | Yes | 5 |
|  | other | ⃝ | 6 |

|  |  |  |  |
| --- | --- | --- | --- |
| 3. | When did your organisation start implementing on the ground “climate change” related activities?  |  |  |
|  | 2001 |  |  |
|  | don’t know | ⃝ | 1 |
|  | not started yet | Yes | 2 |

4. Are there any gaps in the areas of climate related activity that you perceive in your organisation today?

|  |  |
| --- | --- |
|  | Area |
| 1 | To develop technology for production of fodder in water logged area  |
| 2 | To provide insurance facility for animals |
| 3 |  |
| 4 |  |
| 5 |  |
| 6 |  |

5. What is your organisation doing well, or is innovative in areas of climate related activities today – where can others learn from you?

|  |  |
| --- | --- |
|  | Area |
| 1 | N.A. |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |
| 6 |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 6. | If you were the person making decisions on the agenda for next year, which climate related activity do you think would have potential here that is not yet included in your work? |  |  |
|  | Development of green fodder variety for water logged situation |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 7. | Do you have any comments or additional ideas you would like me to record? |  |  |
|  | There is a need to have hassle free credit facility for dairy |  |  |