Identification

|  |  |
| --- | --- |
| Name of organisation | Dairy Development Department  |
| Address | Hajipur, Vaishali |
|  |  |
| Contact number  | 9934485074 |
| Email address |  |
| Person interviewed | Umesh Prasad |
| Position/function in organisation  | Dairy Technical Officer |
| Male/female | Male |
| CCAFS Site (ID No.) | IN-16 (Vaishali) |
| Town name | Hajipur |
|  |  |
| Name of interviewer | Dr. R. K. P. Singh |
| Date of interview | 11-04-2013 |
| Duration of the interview | 2 ½ hrs. |
|  |  |
| Other people present | Dinesh Paswan – FarmerAshok Kr. Yadav – FarmerArun Kr. Roy – FarmerSantosh Kr. Sahani - Farmer |
| (please record names and  |  |
| functions) |  |

|  |  |  |
| --- | --- | --- |
|  | Type of organisation |  |
|  | Private sector (profit making) | ⃝ | 1 |
|  | NGO (local) | ⃝ | 2 |
|  | NGO (national) | ⃝ | 3 |
|  | NGO (international) | ⃝ | 4 |
|  | Government (local) | ⃝ | 5 |
|  | Government (regional – within country) | Yes | 6 |
|  | Government (national) | ⃝ | 7 |
|  | Other International Organisation | ⃝ | 8 |

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|  | Does the organisation work at any of the following levels? (tick as many as relevant) |  |
|  | Local | Yes | 1 |
|  | Regional (within country) | ⃝ | 2 |
|  | National | ⃝ | 3 |
|  | International | ⃝ | 4 |

Organisation Information

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1. | What does your organisation do? (main areas of work) |  |  |  |  |
|  | Execution of Dairy Development Project.Training to farmers in the fields of fodder production, health and hygiene and clean milk production. |  |
| 2 | Describe the locality where your organisation works  |  |  |  |  |
|  | Whole Vaishali District |  |
|  |  |  |
| 3. | How long has your organisation been working in this area?  |  |
|  | 1980 |  |
|  |  |  |
| 4 | What types of services and information do you provide to farmers (and their communities) on:  |  |  |
| 4.1 | Agriculture related decision making |  |  |  |  |
|  | Training to farmer for production of fodder in different season.Provision of free fodder seeds to farmers . |  |
| 4.2 | Natural resource management |  |  |  |  |
|  | No |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 4.3 | Food security |  |  |  |  |
|  | For enhancing milk production, we are engaged in training farmers, distribution of free fodder seeds and providing medicines for common ailments of animals. |  |
| 4.4 | Weather and climate related decision making |  |  |  |  |
|  | In case of low rainfall, we advice farmers for silage of maize stalk which could be used for longer time. |  |
| 4.5 | Markets related decision making |  |  |  |  |
|  | To motivate farmers to sell milk to dairy co-operative society on remunerative price. |  |
| 4.6 | Does your organisation have activities related to climate change mitigation? |  |
|  | Suggest farmers to keep dairy animals orchards to minimise the adverse effect of high temperature  |  |
|  |  |  |  |  |  |
|  | **Mitigation**In the context of climate change, a human intervention to reduce the sources or enhance the sinks of greenhouse gases.  Examples include using fossil fuels more efficiently for industrial processes or electricity generation, switching to solar energy or wind power, improving the insulation of buildings, and expanding forests and other "sinks" to remove greater amounts of carbon dioxide from the atmosphere. Source: Glossary of climate change acronyms, UNFCCC (<http://unfccc.int/essential_background/glossary/items/3666.php>) - reached through Wikipedia |  |
| 4.7 | Other types |  |  |  |  |
|  | Our involvement in price fixation of milk may be beneficial for farming community  |  |

|  |  |  |
| --- | --- | --- |
| 5 | What objectives does your organisation aim to fulfil in the area of supporting farmer decision making by providing information and services? List them*Probe for any objectives that may be forgotten and have to do with climate or weather issues specifically* |  |
|  |  |
|  | a To provide training to farmers for year round fodder production  |  |  |
|  | b To provide free medicine to farmers for common ailments of animals |  |  |
|  | c To create awareness for clean milk production  |  |  |
|  | d To arrange institutional credit to dairy farmers  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |  |  |
| 6 | In operational terms, what are your organisation’s current priorities? Please tell me how important each objective is on a scale from 0 to 10, where 0 represents unimportant and 10 is the highest importance for your organisation. |  |  |
|  | Objective (use letter from Question 4 to identify the objective) |  | Importance |  |  |
|  |   | Green fodder  | 🡪 |  | 10 |  |  |
|  |  | Medicine | 🡪 |  | 9 |  |  |
|  |  | Clean Milk Production | 🡪 |  | 7 |  |  |
|  |  | Credit | 🡪 |  | 8 |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
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| --- | --- | --- | --- |
| 7 | What is your view of the way priorities of your organisation could be changing over the next 5 years? |  |  |
|  | Enhancing two fold milk production.Make efforts to minimize animal diseases.Facilitate flow of institutional credit to dairy farmers.  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| 8 | In your geographical area of operation do you work directly with, or specifically target any of the following? |  |  |
|  | individual farmers | Yes | 1 |
|  | community groups | ⃝ | 2 |
|  | other organisations working in the locality | ⃝ | 3 |
|  | local authorities | Yes | 4 |
|  | women individually or in groups | ⃝ | 5 |
|  | Other, specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | ⃝ | 6 |
|  |  |  |  |
|  | Use the answer from this question to probe the answers you get in the next question |  |  |
|  |  |  |  |  |  |
| 9. | What activities are the main activities that **YOU** are implementing **NOW** in relation to the provision of information and services that help in decision making? |  |
|  |  |  |  |
|  | Providing information about green fodder production and clean milk production  |  |  |
|  |  |  |  |
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For each activity described above, use the Activity Information pages as a guide for the interview and to record the information provided by the respondent.

Information about service activities

|  |  |  |  |  |  |
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|  |  |  |  |  |  |
| 1 | Activity name |  |  |
|  | Providing fodder seed and medicines to dairy farmers |  |  |
| 2 | What are you doing? |  |  |
|  | Identifying progressive dairy farmers with the help of dairy co-operative for making available fodder seeds and medicines. |  |  |
|  |  |  |  |  |  |
| 3 | Where is it happening (include area coverage, if possible identify it on a map of the area)? |  |  |
|  | Whole Vaishali districts |  |  |
|  |  |  |  |  |  |
| 4 | Describe the way it is implemented (find out: who implements, mechanism for delivery, frequency, what capacity is built, what is the role of individuals/groups/community, etc.)  |  |  |
|  | Provide medicine once in a year through Dairy co-operative or by personal contact. However, supply of fodder seeds to farmers depends on availability of seeds from headquarters but maximum two times in a year.  |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 5 | Describe the target population and the population being reached (characteristics, size, etc.) |  |  |  |
|  | Preference is given to members of dairy co-operatives but we select farmers on the basis of their response to our activities  |  |  |
|  |  |  |  |  |  |
| 6 | Are you targeting a particular group? |  |  | Yes | 1 |
|  | Members of Dairy Co-op. |  | No | ⃝ | 2 |
|  | Describe the targeted group |  |  |  |  |
| 7 | Are you targeting mainly  | men | young | Yes | 1 |
|  | Tick as many as relevant |  | adults | Yes | 2 |
|  |  |  | elderly | Yes | 3 |
|  |  | women | young | Yes | 4 |
|  |  |  | adults | Yes | 5 |
|  |  |  | elderly | Yes | 6 |
| 8. | Are there any specific ethnicities, type of households (e.g. female headed) or specific socio-economic/vulnerable/ marginalized groups that you are currently targeting in your operations? (list them below) :  |  |  |  |
|  |  |  |  |  |
|  | No preference on the basis of ethnicities  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |  |
| 9 | Are you working together with other organisations?  |  |  |  |  |
|  | If yes, list them |  |  |  |  |
|  | Name | Contact person | Type of organisation | Contact number |  |  |
|  | Vaishali Patliputra | Manager | 5 | 9835035205 |  |  |
|  | Co-op. Union Hajipur |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Types: 1. Community based - 2. NGO - 3. Government - 4. International - 5. Other |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |
| 10 | How long have you been implementing this activity? | 1980 |  |  |
|  |  |  |  |  |  |
| 11 | When will this activity finish? | Continuing  |  |  |
|  |  |  |  |  |  |
| 12 | What is the source of funding for this activity? |  |  |  |  |
|  | State and Central Government  |  |  |
|  | Please specify government (national/ local), private (profit making), NGO local/ national/ international), community funded |  |  |
|  |  |  |  |
| 13 | If the activity is information based, try find out about the sources and process to get the information to the users. Here are some questions that may be useful to build the story: * What is the source of information used?
* How do you get it?
* Do you process the information in any way for your target audience (e.g. reformatting, reframing, re-analysis)?
* If yes, what do you do, how and why?
* How do you pass it on to your target audience?
* What products do you generate?
* How do you communicate them?
* What are the main challenges/difficulties you encounter?
 |  |  |
|  | Our source of information is Directorate of Diary Development, Bihar, Patna. We get information through circulars and organize training to transfer the same to farmers. We also involve officials of dairy co-operative in this process. The main challenge is unavailability of required number of experts for training. (use additional pages if needed. If so, please write the organisation, activity name and page number at the top). |  |  |
|  |  |  |

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| --- | --- | --- | --- |
|  |  |  |  |
| 14 | Are you aware of any other organisations working locally on this theme, but that you are currently not working with? (list) |  |  |  |
|  | * Ganga Dairy
* Raj Dairy
 |  |  |

Perception

1. From your point of view, at your workplace, what is the relative importance in the portfolio of your organisation that is placed on climate or weather related activities:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | None | Low | Medium | High | Very high |
| Allocation of time | ⃝ | ⃝ | Yes | ⃝ | ⃝ |
|  |  |  |  |  |  |
| Allocation of staff | Yes | ⃝ | ⃝ | ⃝ | ⃝ |
|  |  |  |  |  |  |
| Allocation of budget | Yes | ⃝ | ⃝ | ⃝ | ⃝ |
|  |  |  |  |  |  |
| Other, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | ⃝ | ⃝ | ⃝ | ⃝ | ⃝ |
|  |  |  |  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 2. | From your point of view, what is driving the agenda for climate related services and information (tick as many as relevant) |  |  |
|  | funders | ⃝ | 1 |
|  | my organisation headquarters | Yes | 2 |
|  | my local office | ⃝ | 3 |
|  | community based organisations | ⃝ | 4 |
|  | farmers individually | Yes | 5 |
|  | other | ⃝ | 6 |

|  |  |  |  |
| --- | --- | --- | --- |
| 3. | When did your organisation start implementing on the ground “climate change” related activities?  |  |  |
|  | N.A. |  |  |
|  | don’t know | Yes | 1 |
|  | not started yet | ⃝ | 2 |

4. Are there any gaps in the areas of climate related activity that you perceive in your organisation today?

|  |  |
| --- | --- |
|  | Area |
| 1 | Inadequate efforts for provision of technology and fund for fodder preservation for use in extreme weather situation  |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |
| 6 |  |

5. What is your organisation doing well, or is innovative in areas of climate related activities today – where can others learn from you?

|  |  |
| --- | --- |
|  | Area |
| 1 | NA |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |
| 6 |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 6. | If you were the person making decisions on the agenda for next year, which climate related activity do you think would have potential here that is not yet included in your work? |  |  |
|  | Provision of irrigation facility for fodder production and promote production of Azolla for fodder.  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 7. | Do you have any comments or additional ideas you would like me to record? |  |  |
|  | No |  |  |