Identification

|  |  |
| --- | --- |
| Name of organisation  | Iffco Tokio General Insurance Co. Ltd. |
| Address  | LoknayakBhawan,Dakbanglow chowkPatna-800001 |
|  |  |
| Contact number  | 9771477245 |
| Email address  | jitendra.kumar@iffco.tokio |
| Person interviewed | Jitendra kumar |
| Position/function in organisation  | Asst. MangerRural & Cooperative |
| Male/female | Male |
| CCAFS Site (ID No.) | IN 16(Vaishali) |
| Town name | Hajipur |
|  |  |
| Name of interviewer | Dr. R K P Singh |
| Date of interview | 06/04/2013 |
| Duration of the interview | One Hour |
|  |  |
| Other people present |  |
| (please record names and  |  |
| functions) | Mr Mrutyunjay Kumar , Programme Coordinater , Iffco Foundation |

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|  | Type of organisation |  |
|  | Private sector (profit making) | √ | 1 |
|  | NGO (local) | ⃝ | 2 |
|  | NGO (national) | ⃝ | 3 |
|  | NGO (international) | ⃝ | 4 |
|  | Government (local) | ⃝ | 5 |
|  | Government (regional – within country) | ⃝ | 6 |
|  | Government (national) | ⃝ | 7 |
|  | Other International Organisation | ⃝ | 8 |

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|  | Does the organisation work at any of the following levels? (tick as many as relevant) |  |
|  | Local | Yes | 1 |
|  | Regional (within country) | ⃝ | 2 |
|  | National | Yes | 3 |
|  | International | ⃝ | 4 |

Organisation Information

|  |  |  |  |  |  |
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| 1. | What does your organisation do? (main areas of work) |  |  |  |  |
|  | Non Life Insurance Business. |  |
| 2 | Describe the locality where your organisation works  |  |  |  |  |
|  | Pan India. ( Rural & Urban ) including in Vaishali district |  |
|  |  |  |
| 3 | How long has your organisation been working in this area?  |  |
|  | Last twelve Year but in Vaishali for the last two and half years. |  |
|  |  |  |
| 4 | What types of services and information do you provide to farmers (and their communities) on:  |  |  |
| 4.1 | Agriculture related decision making |  |  |  |  |
|  |  Insurance of crops |  |
| 4.2 | Natural resource management |  |  |  |  |
|  | No |  |

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| 4.3 | Food security |  |  |  |  |
|  | No |  |
| 4.4 | Weather and climate related decision making |  |  |  |  |
|  | Working on weather insurance hence discussing with farmers about weather also |  |
| 4.5 | Markets related decision making |  |  |  |  |
|  |  No |  |
| 4.6 | Does your organisation have activities related to climate change mitigation? |  |
|  | Protecting the farmer’s interest against financial losses that may arise from weather parameters (Deviation in Temperature, Rainfall & Humidity) which is beyond their control. |  |
|  |  |  |  |  |  |
|  | **Mitigation**In the context of climate change, a human intervention to reduce the sources or enhance the sinks of greenhouse gases.  Examples include using fossil fuels more efficiently for industrial processes or electricity generation, switching to solar energy or wind power, improving the insulation of buildings, and expanding forests and other "sinks" to remove greater amounts of carbon dioxide from the atmosphere.Source: Glossary of climate change acronyms, UNFCCC (<http://unfccc.int/essential_background/glossary/items/3666.php>) - reached through Wikipedia |  |
| 4.7 | Other types |  |  |  |  |
|  |  |  |

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| --- | --- | --- |
| 5 | What objectives does your organisation aim to fulfil in the area of supporting farmer decision making by providing information and services?List them*Probe for any objectives that may be forgotten and have to do with climate or weather issues specifically*  |  |
|  |  |
|  | a - Our objective is to build trust among farmers for taking risk in growing the crops in the changing scenario which may reflect on crop condition and ultimately the yield, related to climate change. |  |  |
|  | b |  |  |
|  | c |  |  |
|  | d |  |  |
|  | e |  |  |
|  | f |  |  |
|  | g |  |  |
|  | h |  |  |
|  | i |  |  |
|  |  |  |  |  |  |
| 6 | In operational terms, what are your organisation’s current priorities?Please tell me how important each objective is on a scale from 0 to 10, where 0 represents unimportant and 10 is the highest importance for your organisation. |  |  |
|  | Objective (use letter from Question 4 to identify the objective) |  | Importance |  |  |
|  |   | Weather Insurance | 🡪 |  | 10 |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  |  |  |  |  |  |
| 7 | What is your view of the way priorities of your organisation could be changing over the next 5 years? |  |  |
|  | Rendering of services to the masses with devotion and dedication. |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| 8 | In your geographical area of operation do you work directly with, or specifically target any of the following? |  |  |
|  | individual farmers | √ | 1 |
|  | community groups | √ | 2 |
|  | other organisations working in the locality | √ | 3 |
|  | local authorities | √ | 4 |
|  | women individually or in groups | √ | 5 |
|  | Other, specify \_Government Department | √ | 6 |
|  |  |  |  |
|  | Use the answer from this question to probe the answers you get in the next question |  |  |
|  |  |  |  |  |  |
| 9. | What activities are the main activities that **YOU** are implementing **NOW** in relation to the provision of information and services that help in decision making? |  |
|  |  |  |  |
|  | Dissemination of Insurance knowledge with its need and importance. |  |  |
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For each activity described above, use the Activity Information pages as a guide for the interview and to record the information provided by the respondent.

Information about service activities

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|  |  |  |  |  |  |
| 1 | Activity name |  |  |
|  | Mitigation of risk for crop production in the changing climate scenario. |  |  |
| 2 | What are you doing? |  |  |
|  | We are providing insurance coverage. |  |  |
|  |  |  |  |  |  |
| 3 | Where is it happening (include area coverage, if possible identify it on a map of the area)? |  |  |
|  | Village Rajapakankar, Bhattadasi & Mukundpur Block Rajapankar of District Vaishali. |  |  |
|  |  |  |  |  |  |
| 4 | Describe the way it is implemented (find out: who implements, mechanism for delivery, frequency, what capacity is built, what is the role of individuals/groups/community, etc.)  |  |  |
|  | Selling policies to individual and group of farmers. |  |  |

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| --- | --- | --- | --- | --- |
| 5 | Describe the target population and the population being reached (characteristics, size, etc.) |  |  |  |
|  | Covering 500 farmers was the target and covered 300 farmers. |  |  |
|  |  |  |  |  |  |
| 6 | Are you targeting a particular group? |  | Yes  | √ | 1 |
|  |  |  Farmer population | No | ⃝ | 2 |
|  | Describe the targeted group |  |  |  |  |
| 7 | Are you targeting mainly  | men | young | ⃝ | 1 |
|  | Tick as many as relevant |  | adults | ⃝ | 2 |
|  |  |  | elderly | ⃝ | 3 |
|  |  | women | young | ⃝ | 4 |
|  |  |  | adults | ⃝ | 5 |
|  |  |  | elderly | ⃝ | 6 |
| 8. | Are there any specific ethnicities, type of households (e.g. female headed) orspecific socio-economic/vulnerable/ marginalized groups that you are currently targeting in your operations? (list them below) |  |  |  |
|  | All vulnerable & marginalized farmers ( Man & woman )are covered. |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |  |
| 9 | Are you working together with other organisations? |  |  |  |  |
|  | If yes, list them |  |  |  |  |
|  | Name | Contact person | Type of organisation | Contact number |  |  |
|  | Iffco Foundation | Mrutyanjay Kumar | 2 | 8603557577 |  |  |
|  | Iffco Kishan Sanchar Ltd. | MS Pratibha | 2 | 9162253908 |  |  |
|  | IMD | Dr. K.K. Singh | 3 | 9868110771 |  |  |
|  | CGIAR | Dr. P.K. Agawal | 4 | 9810261230 |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Types: 1. Community based - 2. NGO - 3. Government - 4. International - 5. Other |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |
| 10 | How long have you been implementing this activity? | Just started from rabi 2011-12. |  |  |
|  |  |  |  |  |  |
| 11 | When will this activity finish? | After five years |  |  |
|  |  |  |  |  |  |
| 12 | What is the source of funding for this activity? |  |  |  |  |
|  | Climate Change Agriculture and Food Security,  |  |  |
|  | Please specify government (national/ local), private (profit making), NGO local/ national/ international), community funded |  |  |
|  |  |  |  |
| 13 | If the activity is information based, try find out about the sources and process to get the information to the users. Here are some questions that may be useful to build the story:* What is the source of information used?
* How do you get it?
* Do you process the information in any way for your target audience (e.g. reformatting, reframing, re-analysis)?
* If yes, what do you do, how and why?
* How do you pass it on to your target audience?
* What products do you generate?
* How do you communicate them?
* What are the main challenges/difficulties you encounter?
 |  |  |
|  |  We simply motivate farmers for crop insurance and getting fund from headquarters for implementation.(use additional pages if needed. If so, please write the organisation, activity name and page number at the top). |  |  |
|  |  |  |

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| --- | --- | --- | --- |
|  |  |  |  |
| 14 | Are you aware of any other organisations working locally on this theme, but that you are currently not working with? (list) |  |  |  |
|  | no |  |  |

Perception

1. From your point of view, at your workplace, what is the relative importance in the portfolio of your organisation that is placed on climate or weather related activities:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | None | Low | Medium | High | Very high |
| Allocation of time | ⃝ | ⃝ | √ | ⃝ | ⃝ |
|  |  |  |  |  |  |
| Allocation of staff | ⃝ | ⃝ | √ | ⃝ | ⃝ |
|  |  |  |  |  |  |
| Allocation of budget | ⃝ | ⃝ | √ | ⃝ | ⃝ |
|  |  |  |  |  |  |
| Other, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | ⃝ | ⃝ | ⃝ | ⃝ | ⃝ |
|  |  |  |  |  |  |

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| --- | --- | --- | --- |
| 2. | From your point of view, what is driving the agenda for climate related services and information (tick as many as relevant) |  |  |
|  | funders | Yes | 1 |
|  | my organisation headquarters | Yes | 2 |
|  | my local office | ⃝ | 3 |
|  | community based organisations | ⃝ | 4 |
|  | farmers individually | ⃝ | 5 |
|  | other | ⃝ | 6 |

|  |  |  |  |
| --- | --- | --- | --- |
| 3. | When did your organisation start implementing on the ground “climate change” related activities?  |  |  |
|  | October 2011 |  |  |
|  | don’t know | ⃝ | 1 |
|  | not started yet | ⃝ | 2 |

4. Are there any gaps in the areas of climate related activity that you perceive in your organisation today?

|  |  |
| --- | --- |
|  | Area |
| 1 |  |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |
| 6 |  |

5. What is your organisation doing well, or is innovative in areas of climate related activities today – where can others learn from you?

|  |  |
| --- | --- |
|  | Area |
| 1 | We are intended to create awareness about the factors reflecting to climate & how the vulnerable / small holder farmers may be protected. |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |
| 6 |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 6. | If you were the person making decisions on the agenda for next year, which climate related activity do you think would have potential here that is not yet included in your work? |  |  |
|  |  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 7. | Do you have any comments or additional ideas you would like me to record? |  |  |
|  | There should be an integrated approach,instead of making efforts in a piecemeal manner and all the agency working for climate change should be under one umbrella.  |  |  |