Identification

|  |  |
| --- | --- |
| Name of organisationMasaka Diocese Development Organisation(MADDO)  |  |
| Address:  |  |
| Contact number  |  |
| Email address |  |
| Person interviewed: Ssali Fulugensio |  |
| Position/function in organisation: Extension farmer |  |
| Male/female: Male |  |
| CCAFS Site (ID No.): UG02 |  |
| Town name |  |
| Name of interviewer: Zziwa Ahmed |  |
| Date of interview: 9th Feb 2012 |  |
| Duration of the interview: 60 Minutes |  |
|  |  |
| Other people present |  |
| (please record names and  |  |
| functions) |  |

|  |  |  |
| --- | --- | --- |
|  | Type of organisation |  |
|  | Private sector (profit making) | ⃝ | 1 |
|  | NGO (local) | ⃝ | 2 |
|  | NGO (national) | ⃝ | 3 |
|  | NGO (international) | ⃝ | 4 |
|  | Government (local) | ⃝ | 5 |
|  | Government (regional – within country) | ⃝ | 6 |
|  | Government (national) | ⃝ | 7 |
|  | Other International Organisation | ⃝ | 8 |

|  |  |  |
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|  | Does the organisation work at any of the following levels? (tick as many as relevant) |  |
|  | Local | ⃝ | 1 |
|  | Regional (within country) | ⃝ | 2 |
|  | National | ⃝ | 3 |
|  | International | ⃝ | 4 |

Organisation Information

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1. | What does your organisation do? (main areas of work) |  |  |  |  |
|  | * Train farmers on improved farming methods
* Energy saving technologies
* Soil fertility enhancement
* Soil and water conservation
* Provide improved seed
* Promote sanitation and hygiene at household level
 |  |
| 2 | Describe the locality where your organisation works  |  |  |  |  |
|  | * Works in rural communities with poor sanitation and hygiene
* Rural farming communities
 |  |
|  |  |  |
|  | How long has your organisation been working in this area?  |  |
|  | 11 years |  |
|  |  |  |
| 3 | What types of services and information do you provide to farmers (and their communities) on:  |  |  |
| 3.1 | Agriculture related decision making |  |  |  |  |
|  | * Provide info on variety/breed selection
 |  |
| 3.2 | Natural resource management |  |  |  |  |
|  | * Information on soil fertility enhancement and soil and water conservation
* Proper waste disposal
 |  |

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| 3.3 | Food security |  |  |  |  |
|  | * Storage and post-harvest handling
* Selection of improved seed
 |  |
| 3.4 | Weather and climate related decision making |  |  |  |  |
|  | * Timely planting
 |  |
| 3.5 | Markets related decision making |  |  |  |  |
|  | * Group marketing
 |  |
| 3.6 | Does your organisation have activities related to climate change mitigation? Yes  |  |
|  | * Re- afforestation and tree planting
 |  |
|  |  |  |  |  |  |
|  | **Mitigation**In the context of climate change, a human intervention to reduce the sources or enhance the sinks of greenhouse gases.  Examples include using fossil fuels more efficiently for industrial processes or electricity generation, switching to solar energy or wind power, improving the insulation of buildings, and expanding forests and other "sinks" to remove greater amounts of carbon dioxide from the atmosphere. Source: Glossary of climate change acronyms, UNFCCC (<http://unfccc.int/essential_background/glossary/items/3666.php>) - reached through Wikipedia |  |
| 3.7 | Other types |  |  |  |  |
|  | * Grow fodder crops
 |  |

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| --- | --- | --- |
| 4 | What objectives does your organisation aim to fulfil in the area of supporting farmer decision making by providing information and services? List them*Probe for any objectives that may be forgotten and have to do with climate or weather issues specifically*  |  |
|  |  |
|  | aImproved health and food security |  |  |
|  | bIncome generating activities |  |  |
|  | cSustainable natural resource use and management |  |  |
|  | d |  |  |
|  | e |  |  |
|  | f |  |  |
|  | g |  |  |
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| 5 | In operational terms, what are your organisation’s current priorities? Please tell me how important each objective is on a scale from 0 to 10, where 0 represents unimportant and 10 is the highest importance for your organisation. |  |  |
|  | Objective (use letter from Question 4 to identify the objective) |  | Importance |  |  |
|  |   | a | 🡪 |  | 8 |  |  |
|  |  | b | 🡪 |  | 5 |  |  |
|  |  | c | 🡪 |  | 4 |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  |  |  |  |  |  |
| 6 | What is your view of the way priorities of your organisation could be changing over the next 5 years? |  |  |
|  | * Increased focus on income generating activities
 |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| 7 | In your geographical area of operation do you work directly with, or specifically target any of the following? |  |  |
|  | individual farmers | ⃝ | 1 |
|  | community groups | ⃝ | 2 |
|  | other organisations working in the locality | ⃝ | 3 |
|  | local authorities | ⃝ | 4 |
|  | women individually or in groups | ⃝ | 5 |
|  | Other, specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | ⃝ | 6 |
|  |  |  |  |
|  | Use the answer from this question to probe the answers you get in the next question |  |  |
|  |  |  |  |  |  |
| 8. | What activities are the main activities that **YOU** are implementing **NOW** in relation to the provision of information and services that help in decision making? |  |
|  | * Train farmers on improved farming methods
 |  |  |
|  |  |  |  |
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For each activity described above, use the Activity Information pages as a guide for the interview and to record the information provided by the respondent.

Information about service activities

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|  |  |  |  |  |  |
| 1 | Activity name |  |  |
|  | * Train farmers on improved farming methods
 |  |  |
| 2 | What are you doing? |  |  |
|  | * Demonstrations
 |  |  |
|  |  |  |  |  |  |
| 3 | Where is it happening (include area coverage, if possible identify it on a map of the area)? |  |  |
|  | * Rural communities engaged in agriculture
 |  |  |
|  |  |  |  |  |  |
| 4 | Describe the way it is implemented (find out: who implements, mechanism for delivery, frequency, what capacity is built, what is the role of individuals/groups/community, etc.)  |  |  |
|  | Who implements – * MADDO extension staff

Capacity built. * Train farmers
* Train extension farmers

Role of community * Mobilisation
* Attend trainings

Frequency * Demand driven but mainly per season

Mechanism of delivery* Questions - answer sessions
* Facilitated discussions
 |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 5 | Describe the target population and the population being reached (characteristics, size, etc.) |  |  |  |
|  | * not less than 30 farmers per training
 |  |  |
|  |  |  |  |  |  |
| 6 | Are you targeting a particular group? |  | Yes  | ⃝ | 1 |
|  |  |  | No | ⃝ | 2 |
|  | Describe the targeted group |  |  |  |  |
| 7 | Are you targeting mainly  | men | young | ⃝ | 1 |
|  | Tick as many as relevant |  | adults | ⃝ | 2 |
|  |  |  | elderly | ⃝ | 3 |
|  |  | women | young | ⃝ | 4 |
|  |  |  | adults | ⃝ | 5 |
|  |  |  | elderly | ⃝ | 6 |
| 8. | Are there any specific ethnicities, type of households (e.g. female headed) or specific socio-economic/vulnerable/ marginalized groups that you are currently targeting in your operations? (list them below) |  |  |  |
|  | No |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |  |
| 9 | Are you working together with other organisations? |  |  |  |  |
|  | If yes, list them: No |  |  |  |  |
|  | Name | Contact person | Type of organisation | Contact number |  |  |
|  | N/A |  |  |  |  |  |
|  |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |
|  | Types: 1. Community based - 2. NGO - 3. Government - 4. International - 5. Other |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |
| 10 | How long have you been implementing this activity? | 11 years |  |  |
|  |  |  |  |  |  |
| 11 | When will this activity finish? | Don’t know |  |  |
|  |  |  |  |  |  |
| 12 | What is the source of funding for this activity? |  |  |  |  |
|  | Church diocese |  |  |
|  | Please specify government (national/ local), private (profit making), NGO local/ national/ international), community funded |  |  |
|  |  |  |  |
| 13 | If the activity is information based, try find out about the sources and process to get the information to the users. Here are some questions that may be useful to build the story: * What is the source of information used?
* How do you get it?
* Do you process the information in any way for your target audience (e.g. reformatting, reframing, re-analysis)?
* If yes, what do you do, how and why?
* How do you pass it on to your target audience?
* What products do you generate?
* How do you communicate them?
* What are the main challenges/difficulties you encounter?
 |  |  |
|  | Source of information* SMS from HQs

Process information * Processed at HQs and translate in local language

Products * None

Communicate * Questions and answers sessions
* Facilitation of discussions
* Encourage experiential sharing

Main challenges* High expectations of farmers e.g. transport refund, inputs

(use additional pages if needed. If so, please write the organisation, activity name and page number at the top). |  |  |
|  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |
| 14 | Are you aware of any other organisations working locally on this theme, but that you are currently not working with? (list) |  |  |  |
|  | No  |  |  |

Perception

1. From your point of view, at your workplace, what is the relative importance in the portfolio of your organisation that is placed on climate or weather related activities:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | None | Low | Medium | High | Very high |
| Allocation of time | ⃝ | ⃝ | ⃝ | ⃝ | ⃝ |
|  |  |  |  |  |  |
| Allocation of staff | ⃝ | ⃝ | ⃝ | ⃝ | ⃝ |
|  |  |  |  |  |  |
| Allocation of budget don’t know | ⃝ | ⃝ | ⃝ | ⃝ | ⃝ |
|  |  |  |  |  |  |
| Other, giving free tree seedlings | ⃝ | ⃝ | ⃝ | ⃝ | ⃝ |
|  |  |  |  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 2. | From your point of view, what is driving the agenda for climate related services and information (tick as many as relevant) |  |  |
|  | funders | ⃝ | 1 |
|  | my organisation headquarters | ⃝ | 2 |
|  | my local office | ⃝ | 3 |
|  | community based organisations | ⃝ | 4 |
|  | farmers individually | ⃝ | 5 |
|  | other | ⃝ | 6 |

|  |  |  |  |
| --- | --- | --- | --- |
| 3. | When did your organisation start implementing on the ground “climate change” related activities?  |  |  |
|  | 2005 |  |  |
|  | don’t know | ⃝ | 1 |
|  | not started yet | ⃝ | 2 |

4. Are there any gaps in the areas of climate related activity that you perceive in your organisation today?

|  |  |
| --- | --- |
|  | Area |
| 1 | Untimely release of tree seedlings |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |
| 6 |  |

5. What is your organisation doing well, or is innovative in areas of climate related activities today – where can others learn from you?

|  |  |
| --- | --- |
|  | Area |
| 1 | Proper waste disposal  |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |
| 6 |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 6. | If you were the person making decisions on the agenda for next year, which climate related activity do you think would have potential here that is not yet included in your work? |  |  |
|  | Increase focus on tree planting  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 7. | Do you have any comments or additional ideas you would like me to record? |  |  |
|  | No  |  |  |