Identification

|  |  |
| --- | --- |
| Name of organisation: NAADS  |  |
| Address: Lwanda sub county headquarters |  |
| Contact number: 0751929749  |  |
| Email address |  |
| Person interviewed: Lubeya Abdul  |  |
| Position/function in organisation : Agricultural Advisory Service Provider |  |
| Male/female: Male |  |
| CCAFS Site (ID No.): UG02 |  |
| Town name: lwanda |  |
| Name of interviewer: Zziwa Ahmed |  |
| Date of interview: 7th Feb 2012 |  |
| Duration of the interview: 120 Minutes |  |
| Other people present |  |
| (please record names and  |  |
| functions) |  |

|  |  |  |
| --- | --- | --- |
|  | Type of organisation |  |
|  | Private sector (profit making) | ⃝ | 1 |
|  | NGO (local) | ⃝ | 2 |
|  | NGO (national) | ⃝ | 3 |
|  | NGO (international) | ⃝ | 4 |
|  | Government (local) | ⃝ | 5 |
|  | Government (regional – within country) | ⃝ | 6 |
|  | Government (national) | ⃝ | 7 |
|  | Other International Organisation | ⃝ | 8 |

|  |  |  |
| --- | --- | --- |
|  | Does the organisation work at any of the following levels? (tick as many as relevant) |  |
|  | Local | ⃝ | 1 |
|  | Regional (within country) | ⃝ | 2 |
|  | National | ⃝ | 3 |
|  | International | ⃝ | 4 |

Organisation Information

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1. | What does your organisation do? (main areas of work) |  |  |  |  |
|  | * Trainings on crops and livestock production
* New technologies dissemination
* Market information
* Group formation
* Seasonal planning guidance
 |  |
| 2 | Describe the locality where your organisation works  |  |  |  |  |
|  | * Farming communities peasant farmers (0-10 acres)
 |  |
|  |  |  |
|  | How long has your organisation been working in this area?  |  |
|  | Four years  |  |
|  |  |  |
| 3 | What types of services and information do you provide to farmers (and their communities) on:  |  |  |
| 3.1 | Agriculture related decision making |  |  |  |  |
|  | * Advisory services on appropriate crops suitable to local conditions
* Improved varieties/breeds
* Storage and post-harvest handling
* Training on soil and water conservation
 |  |
| 3.2 | Natural resource management |  |  |  |  |
|  | * Training on soil and water conservation
* Tree planting and managing existing trees
* Wetland conservation
 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 3.3 | Food security |  |  |  |  |
|  | * Farming as a business
* Use land sustainably and intensively
* Reserve food/store food before next harvest
 |  |
| 3.4 | Weather and climate related decision making |  |  |  |  |
|  | * Plant early maturing crops, drought resistant crops
* Early land preparation
 |  |
| 3.5 | Markets related decision making |  |  |  |  |
|  | * Promote collective marketing
* Promotion of higher level farmer organisations for purposes of quality control and increased production for bulk marketing.
 |  |
| 3.6 | Does your organisation have activities related to climate change mitigation? |  |
|  | * Advise farmers to reduce charcoal burning, bush burning and over stocking.
* Advise against wetland encroachment
 |  |
|  |  |  |  |  |  |
|  | **Mitigation**In the context of climate change, a human intervention to reduce the sources or enhance the sinks of greenhouse gases.  Examples include using fossil fuels more efficiently for industrial processes or electricity generation, switching to solar energy or wind power, improving the insulation of buildings, and expanding forests and other "sinks" to remove greater amounts of carbon dioxide from the atmosphere. Source: Glossary of climate change acronyms, UNFCCC (<http://unfccc.int/essential_background/glossary/items/3666.php>) - reached through Wikipedia |  |
| 3.7 | Other types |  |  |  |  |
|  | None  |  |

|  |  |  |
| --- | --- | --- |
| 4 | What objectives does your organisation aim to fulfil in the area of supporting farmer decision making by providing information and services? List them*Probe for any objectives that may be forgotten and have to do with climate or weather issues specifically*  |  |
|  |  |
|  | aIncreased production for food security and household income  |  |  |
|  | bSustainable natural resource use and management  |  |  |
|  | c |  |  |
|  | d |  |  |
|  | e |  |  |
|  | f |  |  |
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| --- | --- | --- | --- |
| 5 | In operational terms, what are your organisation’s current priorities? Please tell me how important each objective is on a scale from 0 to 10, where 0 represents unimportant and 10 is the highest importance for your organisation. |  |  |
|  | Objective (use letter from Question 4 to identify the objective) |  | Importance |  |  |
|  |   | a | 🡪 |  | 8 |  |  |
|  |  | b | 🡪 |  | 5 |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
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|  |  |  | 🡪 |  |  |  |  |
|  |  |  |  |  |  |  |  |
| 6 | What is your view of the way priorities of your organisation could be changing over the next 5 years? |  |  |
|  | * Shift focus from food security to household income
 |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| 7 | In your geographical area of operation do you work directly with, or specifically target any of the following? |  |  |
|  | individual farmers | ⃝ | 1 |
|  | community groups | ⃝ | 2 |
|  | other organisations working in the locality | ⃝ | 3 |
|  | local authorities | ⃝ | 4 |
|  | women individually or in groups | ⃝ | 5 |
|  | Other, specify \_\_youth groups\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | ⃝ | 6 |
|  |  |  |  |
|  | Use the answer from this question to probe the answers you get in the next question |  |  |
|  |  |  |  |  |  |
| 8. | What activities are the main activities that **YOU** are implementing **NOW** in relation to the provision of information and services that help in decision making? |  |
|  | Conduct trainings on improved farming technologies |  |  |
|  | Follow ups of trainees  |  |  |
|  | Guide seasonal plans |  |  |
|  | Set up demos for technology uptake |  |  |
|  | Give free improved varieties/breeds |  |  |
|  |  |  |  |
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For each activity described above, use the Activity Information pages as a guide for the interview and to record the information provided by the respondent.

Information about service activities

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|  |  |  |  |  |  |
| 1 | Activity name |  |  |
|  | * Conduct trainings on improved farming technologies
 |  |  |
| 2 | What are you doing? |  |  |
|  | Crops: * Land/field preparation
* Seed selection
* When &how to plant
* Agronomic practices
* Harvesting & post-harvest handling

Animals:* Breed selection
* Housing
* Management, diseases and parasite control
 |  |  |
|  |  |  |  |  |  |
| 3 | Where is it happening (include area coverage, if possible identify it on a map of the area)? |  |  |
|  | * All parishes and villages in the entire Lwanda sub county as may be demanded by farmers and this is the case in all sub counties of Rakai district
 |  |  |
|  |  |  |  |  |  |
| 4 | Describe the way it is implemented (find out: who implements, mechanism for delivery, frequency, what capacity is built, what is the role of individuals/groups/community, etc.)  |  |  |
|  | Who:* Advisory service providers

How: * On farm trainings, demos, field day.

Frequency:* Seasonal

Capacity building:-* Train community based facilitators

Role of community:-* Demand for services, mobilize
 |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 5 | Describe the target population and the population being reached (characteristics, size, etc.) |  |  |  |
|  | * Five groups each group ranging between 15 – 20 people per training
 |  |  |
|  |  |  |  |  |  |
| 6 | Are you targeting a particular group? |  | Yes  | ⃝ | 1 |
|  |  |  | No | ⃝ | 2 |
|  | Describe the targeted group |  |  |  |  |
| 7 | Are you targeting mainly N/A | men | young | ⃝ | 1 |
|  | Tick as many as relevant |  | adults | ⃝ | 2 |
|  |  |  | elderly | ⃝ | 3 |
|  |  | women | young | ⃝ | 4 |
|  |  |  | adults | ⃝ | 5 |
|  |  |  | elderly | ⃝ | 6 |
| 8. | Are there any specific ethnicities, type of households (e.g. female headed) or specific socio-economic/vulnerable/ marginalized groups that you are currently targeting in your operations? (list them below) |  |  |  |
|  | None  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
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|  |  |  |  |  |  |
| 9 | Are you working together with other organisations? NO |  |  |  |  |
|  | If yes, list them |  |  |  |  |
|  | Name | Contact person | Type of organisation | Contact number |  |  |
|  | N/A |  |  |  |  |  |
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|  |  |  |  |  |  |  |
|  | Types: 1. Community based - 2. NGO - 3. Government - 4. International - 5. Other |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |
| 10 | How long have you been implementing this activity? | 4 years |  |  |
|  |  |  |  |  |  |
| 11 | When will this activity finish? | Don’t know |  |  |
|  |  |  |  |  |  |
| 12 | What is the source of funding for this activity? |  |  |  |  |
|  | * Government (national)
* Donors (international)
 |  |  |
|  | Please specify government (national/ local), private (profit making), NGO local/ national/ international), community funded |  |  |
|  |  |  |  |
| 13 | If the activity is information based, try find out about the sources and process to get the information to the users. Here are some questions that may be useful to build the story: * What is the source of information used?
* How do you get it?
* Do you process the information in any way for your target audience (e.g. reformatting, reframing, re-analysis)?
* If yes, what do you do, how and why?
* How do you pass it on to your target audience?
* What products do you generate?
* How do you communicate them?
* What are the main challenges/difficulties you encounter?
 |  |  |
|  | Source of information:-* Subject matter specialist, research reports

How information is got:-* SMS, research reports

Information processing:-* Translate in local language

How information is passed on:-* Question and answer session
* Facilitated discussions
* Write on flip charts
* Practical demonstrations

Products generated:-* None

How communicated:-* N/A

Main challenges:-* Few attend and value trainings.
* Low literacy levels complicate trainings

(use additional pages if needed. If so, please write the organisation, activity name and page number at the top). |  |  |
|  |  |  |

SMS: - Subject Matter Specialist

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |
| 14 | Are you aware of any other organisations working locally on this theme, but that you are currently not working with? (list) yes  |  |  |  |
|  | * World vision
 |  |  |

Information about service activities

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |
| 1 | Activity name |  |  |
|  | * New technology dissemination
 |  |  |
| 2 | What are you doing? |  |  |
|  | * Set up demonstrations
 |  |  |
|  |  |  |  |  |  |
| 3 | Where is it happening (include area coverage, if possible identify it on a map of the area)? |  |  |
|  | * All parishes and villages in Lwanda sub county as may be demanded by farmers and this is the case in all sub counties of Rakai district
 |  |  |
|  |  |  |  |  |  |
| 4 | Describe the way it is implemented (find out: who implements, mechanism for delivery, frequency, what capacity is built, what is the role of individuals/groups/community, etc.)  |  |  |
|  | Who implements:-* Advisory service providers

How:-* On farm trainings, demos, field days.

Frequency:-* Seasonal

Capacity building:-* Train community based facilitators

Role of community:-* Demand for services, mobilize
 |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 5 | Describe the target population and the population being reached (characteristics, size, etc.) |  |  |  |
|  | * Five groups each group ranging between 15 - 20 people per training
 |  |  |
|  |  |  |  |  |  |
| 6 | Are you targeting a particular group? |  | Yes  | ⃝ | 1 |
|  |  |  | No | ⃝ | 2 |
|  | Describe the targeted group |  |  |  |  |
| 7 | Are you targeting mainly N/A | men | young | ⃝ | 1 |
|  | Tick as many as relevant |  | adults | ⃝ | 2 |
|  |  |  | elderly | ⃝ | 3 |
|  |  | women | young | ⃝ | 4 |
|  |  |  | adults | ⃝ | 5 |
|  |  |  | elderly | ⃝ | 6 |
| 8. | Are there any specific ethnicities, type of households (e.g. female headed) or specific socio-economic/vulnerable/ marginalized groups that you are currently targeting in your operations? (list them below) |  |  |  |
|  | NONE |  |  |  |
|  |  |  |  |  |
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|  |  |  |  |  |
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|  |  |  |  |  |  |
| 9 | Are you working together with other organisations? No |  |  |  |  |
|  | If yes, list them |  |  |  |  |
|  | Name | Contact person | Type of organisation | Contact number |  |  |
|  | N/A |  |  |  |  |  |
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|  |  |  |  |  |  |  |
|  | Types: 1. Community based - 2. NGO - 3. Government - 4. International - 5. Other |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |
| 10 | How long have you been implementing this activity? | 4 years |  |  |
|  |  |  |  |  |  |
| 11 | When will this activity finish? | Don’t know |  |  |
|  |  |  |  |  |  |
| 12 | What is the source of funding for this activity? |  |  |  |  |
|  | * Government (national)
* Donors (international)
 |  |  |
|  | Please specify government (national/ local), private (profit making), NGO local/ national/ international), community funded |  |  |
|  |  |  |  |
| 13 | If the activity is information based, try find out about the sources and process to get the information to the users. Here are some questions that may be useful to build the story: * What is the source of information used?
* How do you get it?
* Do you process the information in any way for your target audience (e.g. reformatting, reframing, re-analysis)?
* If yes, what do you do, how and why?
* How do you pass it on to your target audience?
* What products do you generate?
* How do you communicate them?
* What are the main challenges/difficulties you encounter?
 |  |  |
|  | Source of information:-* SMS, research reports

How information is got:-* SMS, research reports

Information processing:-* Translate in local language

How information is passed on:-* Questions and answer sessions
* Facilitated discussions
* Use flip charts
* Demonstrations

Products generated:-* None

Main challenges:-* Low turn up to trainings
* People don’t understand at the same rate due to high illiteracy level

(use additional pages if needed. If so, please write the organisation, activity name and page number at the top). |  |  |
|  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |
| 14 | Are you aware of any other organisations working locally on this theme, but that you are currently not working with? (list) |  |  |  |
|  | Don’t know  |  |  |

Information about service activities

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |
| 1 | Activity name |  |  |
|  | * Market information
 |  |  |
| 2 | What are you doing? |  |  |
|  | * Promote collective marketing
* Promote bulk marketing
* Encourage farmers to start up higher level organisation
* Train how to use phones to access market information
 |  |  |
|  |  |  |  |  |  |
| 3 | Where is it happening (include area coverage, if possible identify it on a map of the area)? |  |  |
|  | * All parishes and villages in the whole of Lwanda sub county as maybe demanded by farmers and this is the case in all sub counties of Rakai district.
 |  |  |
|  |  |  |  |  |  |
| 4 | Describe the way it is implemented (find out: who implements, mechanism for delivery, frequency, what capacity is built, what is the role of individuals/groups/community, etc.)  |  |  |
|  | Who:-* Advisory service providers

How:-* Trainings

Frequency:-* As maybe demanded

Capacity building:-* Knowledge

Role of community:-* Take up recommendations
 |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 5 | Describe the target population and the population being reached (characteristics, size, etc.) |  |  |  |
|  | * Five groups each group ranging between 15-20 people per training
 |  |  |
|  |  |  |  |  |  |
| 6 | Are you targeting a particular group? |  | Yes  | ⃝ | 1 |
|  |  |  | No | ⃝ | 2 |
|  | Describe the targeted group | n/a |  |  |  |
| 7 | Are you targeting mainly  | men | young | ⃝ | 1 |
|  | Tick as many as relevant |  | adults | ⃝ | 2 |
|  |  |  | elderly | ⃝ | 3 |
|  |  | women | young | ⃝ | 4 |
|  |  |  | adults | ⃝ | 5 |
|  |  |  | elderly | ⃝ | 6 |
| 8. | Are there any specific ethnicities, type of households (e.g. female headed) or specific socio-economic/vulnerable/ marginalized groups that you are currently targeting in your operations? (list them below) |  |  |  |
|  | None  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |  |
| 9 | Are you working together with other organisations? No  |  |  |  |  |
|  | If yes, list them |  |  |  |  |
|  | Name | Contact person | Type of organisation | Contact number |  |  |
|  | n/a |  |  |  |  |  |
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|  |  |  |  |  |  |  |
|  | Types: 1. Community based - 2. NGO - 3. Government - 4. International - 5. Other |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |
| 10 | How long have you been implementing this activity? | 4 years |  |  |
|  |  |  |  |  |  |
| 11 | When will this activity finish? | Don’t know  |  |  |
|  |  |  |  |  |  |
| 12 | What is the source of funding for this activity? |  |  |  |  |
|  | * Government (national)
* Donors (international)
 |  |  |
|  | Please specify government (national/ local), private (profit making), NGO local/ national/ international), community funded |  |  |
|  |  |  |  |
| 13 | If the activity is information based, try find out about the sources and process to get the information to the users. Here are some questions that may be useful to build the story: * What is the source of information used?
* How do you get it?
* Do you process the information in any way for your target audience (e.g. reformatting, reframing, re-analysis)?
* If yes, what do you do, how and why?
* How do you pass it on to your target audience?
* What products do you generate?
* How do you communicate them?
* What are the main challenges/difficulties you encounter?
 |  |  |
|  | Source of information:- * SMS, research reports, media.

How information is got:-* SMS, research reports, media

Information processing:-* Translate in local language
* Give information on crops grown in community

How information is passed on:-* Questions and answers sessions
* Facilitated discussions
* Flip charts

Products generated:- * None

Main challenge:-* None

(use additional pages if needed. If so, please write the organisation, activity name and page number at the top). |  |  |
|  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |
| 14 | Are you aware of any other organisations working locally on this theme, but that you are currently not working with? (list) |  |  |  |
|  | * CEDO

CEDO - Community Enterprise development Organisation  |  |  |

Information about service activities

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |
| 1 | Activity name |  |  |
|  | * Group formation
 |  |  |
| 2 | What are you doing? |  |  |
|  | * Encourage farmers to form groups basing on special interest e.g. bean farmers, maize farmers.
* Community development officers train these groups on group dynamics
* Register these groups
 |  |  |
|  |  |  |  |  |  |
| 3 | Where is it happening (include area coverage, if possible identify it on a map of the area)? |  |  |
|  | * All parishes and villages in lwanda sub county as is the case in all sub counties of Rakai district
 |  |  |
|  |  |  |  |  |  |
| 4 | Describe the way it is implemented (find out: who implements, mechanism for delivery, frequency, what capacity is built, what is the role of individuals/groups/community, etc.)  |  |  |
|  | Who:-* Advisory service providers

How:-* Community meetings

Role of community:-* Demand for service
* Mobilize
 |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 5 | Describe the target population and the population being reached (characteristics, size, etc.) |  |  |  |
|  | * Five groups per training
 |  |  |
|  |  |  |  |  |  |
| 6 | Are you targeting a particular group? |  | Yes  | ⃝ | 1 |
|  |  |  | No | ⃝ | 2 |
|  | Describe the targeted group |  |  |  |  |
| 7 | Are you targeting mainly n/a  | men | young | ⃝ | 1 |
|  | Tick as many as relevant |  | adults | ⃝ | 2 |
|  |  |  | elderly | ⃝ | 3 |
|  |  | women | young | ⃝ | 4 |
|  |  |  | adults | ⃝ | 5 |
|  |  |  | elderly | ⃝ | 6 |
| 8. | Are there any specific ethnicities, type of households (e.g. female headed) or specific socio-economic/vulnerable/ marginalized groups that you are currently targeting in your operations? (list them below) |  |  |  |
|  | None  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |  |
| 9 | Are you working together with other organisations? |  |  |  |  |
|  | If yes, list them |  |  |  |  |
|  | Name | Contact person | Type of organisation | Contact number |  |  |
|  | n/a  |  |  |  |  |  |
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|  |  |  |  |  |  |  |
|  | Types: 1. Community based - 2. NGO - 3. Government - 4. International - 5. Other |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |
| 10 | How long have you been implementing this activity? | 4 years |  |  |
|  |  |  |  |  |  |
| 11 | When will this activity finish? | Don’t know  |  |  |
|  |  |  |  |  |  |
| 12 | What is the source of funding for this activity? |  |  |  |  |
|  | * Government (national)
* Donors (international)
 |  |  |
|  | Please specify government (national/ local), private (profit making), NGO local/ national/ international), community funded |  |  |
|  |  |  |  |
| 13 | If the activity is information based, try find out about the sources and process to get the information to the users. Here are some questions that may be useful to build the story: * What is the source of information used?
* How do you get it?
* Do you process the information in any way for your target audience (e.g. reformatting, reframing, re-analysis)?
* If yes, what do you do, how and why?
* How do you pass it on to your target audience?
* What products do you generate?
* How do you communicate them?
* What are the main challenges/difficulties you encounter?
 |  |  |
|  | Source of information:-* SMS, research reports

Information processing:-* Use local language

How information is passed on:-* Questions and answer sessions
* Facilitated discussions

Products generated:-* None

Main challenges:-* Keeping groups together is a big challenge

(use additional pages if needed. If so, please write the organisation, activity name and page number at the top). |  |  |
|  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |
| 14 | Are you aware of any other organisations working locally on this theme, but that you are currently not working with? (list) |  |  |  |
|  | * Community development department at the sub county and district
* World vision
* Rakai Aids Counsellors Association (RACA)
 |  |  |

Information about service activities

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |
| 1 | Activity name |  |  |
|  | * Seasonal planning guidance
 |  |  |
| 2 | What are you doing? |  |  |
|  | * Based on past experience with similar seasons, NAADS help farmers to plan activities for the upcoming season regarding seed selection, when and how to plant, quantity of seed required.
 |  |  |
|  |  |  |  |  |  |
| 3 | Where is it happening (include area coverage, if possible identify it on a map of the area)? |  |  |
|  | * All parishes and villages in all sub counties of Rakai district
 |  |  |
|  |  |  |  |  |  |
| 4 | Describe the way it is implemented (find out: who implements, mechanism for delivery, frequency, what capacity is built, what is the role of individuals/groups/community, etc.)  |  |  |
|  | Who implements:-* Advisory service providers

How:-* On farm trainings, demonstrations

Frequency:-* Seasonal

Capacity building:-* Train community based facilitators

Role of community:-* Mobilization
* Demand for services
 |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 5 | Describe the target population and the population being reached (characteristics, size, etc.) |  |  |  |
|  | * Five groups per training
 |  |  |
|  |  |  |  |  |  |
| 6 | Are you targeting a particular group? |  | Yes  | ⃝ | 1 |
|  |  |  | No | ⃝ | 2 |
|  | Describe the targeted group |  |  |  |  |
| 7 | Are you targeting mainly n/a | men | young | ⃝ | 1 |
|  | Tick as many as relevant |  | adults | ⃝ | 2 |
|  |  |  | elderly | ⃝ | 3 |
|  |  | women | young | ⃝ | 4 |
|  |  |  | adults | ⃝ | 5 |
|  |  |  | elderly | ⃝ | 6 |
| 8. | Are there any specific ethnicities, type of households (e.g. female headed) or specific socio-economic/vulnerable/ marginalized groups that you are currently targeting in your operations? (list them below) |  |  |  |
|  | None  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |  |
| 9 | Are you working together with other organisations? No  |  |  |  |  |
|  | If yes, list them |  |  |  |  |
|  | Name | Contact person | Type of organisation | Contact number |  |  |
|  | n/a  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Types: 1. Community based - 2. NGO - 3. Government - 4. International - 5. Other |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |
| 10 | How long have you been implementing this activity? | 4 years |  |  |
|  |  |  |  |  |  |
| 11 | When will this activity finish? | Don’t know |  |  |
|  |  |  |  |  |  |
| 12 | What is the source of funding for this activity? |  |  |  |  |
|  | * Government (national)
* Donors (international)
 |  |  |
|  | Please specify government (national/ local), private (profit making), NGO local/ national/ international), community funded |  |  |
|  |  |  |  |
| 13 | If the activity is information based, try find out about the sources and process to get the information to the users. Here are some questions that may be useful to build the story: * What is the source of information used?
* How do you get it?
* Do you process the information in any way for your target audience (e.g. reformatting, reframing, re-analysis)?
* If yes, what do you do, how and why?
* How do you pass it on to your target audience?
* What products do you generate?
* How do you communicate them?
* What are the main challenges/difficulties you encounter?
 |  |  |
|  | Source of information:-* SMS, Research reports

How information is got:-* SMS, Research reports

Information processing:-* Translate in local language

How information is passed on:-* Questions and answers sessions
* Flip charts
* Facilitated discussions
* Demonstrations

Products generated:-* None

Main challenges:-* Low turn up for trainings

(use additional pages if needed. If so, please write the organisation, activity name and page number at the top). |  |  |
|  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |
| 14 | Are you aware of any other organisations working locally on this theme, but that you are currently not working with? (list) |  |  |  |
|  | * Community enterprises development organisation
 |  |  |

Perception

1. From your point of view, at your workplace, what is the relative importance in the portfolio of your organisation that is placed on climate or weather related activities:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | None | Low | Medium | High | Very high |
| Allocation of time | ⃝ | ⃝ | ⃝ | ⃝ | ⃝ |
|  |  |  |  |  |  |
| Allocation of staff | ⃝ | ⃝ | ⃝ | ⃝ | ⃝ |
|  |  |  |  |  |  |
| Allocation of budget | ⃝ | ⃝ | ⃝ | ⃝ | ⃝ |
|  |  |  |  |  |  |
| Other, cross cutting issues: natural resources management, gender, poverty, HIV/AIDS. | ⃝ | ⃝ | ⃝ | ⃝ | ⃝ |
|  |  |  |  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 2. | From your point of view, what is driving the agenda for climate related services and information (tick as many as relevant) |  |  |
|  | funders | ⃝ | 1 |
|  | my organisation headquarters | ⃝ | 2 |
|  | my local office | ⃝ | 3 |
|  | community based organisations | ⃝ | 4 |
|  | farmers individually | ⃝ | 5 |
|  | other | ⃝ | 6 |

|  |  |  |  |
| --- | --- | --- | --- |
| 3. | When did your organisation start implementing on the ground “climate change” related activities?  |  |  |
|  | 4 years  |  |  |
|  | don’t know | ⃝ | 1 |
|  | not started yet | ⃝ | 2 |

4. Are there any gaps in the areas of climate related activity that you perceive in your organisation today? Yes

|  |  |
| --- | --- |
|  | Area |
| 1 | Insufficient climate and weather related information to guide farmers |
| 2 | Unreliable climate related information  |
| 3 |  |
| 4 |  |
| 5 |  |
| 6 |  |

5. What is your organisation doing well, or is innovative in areas of climate related activities today – where can others learn from you?

|  |  |
| --- | --- |
|  | Area |
| 1 | None  |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |
| 6 |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 6. | If you were the person making decisions on the agenda for next year, which climate related activity do you think would have potential here that is not yet included in your work? |  |  |
|  | * NAADS should prioritise climate and weather related information
 |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 7. | Do you have any comments or additional ideas you would like me to record? |  |  |
|  | None  |  |  |