

Rhys Bucknall-Williams

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SUMMARY

- ❑ **Expertise in strategic communications and public affairs**
- ❑ **A decade of experience**
- ❑ **Passion for driving global change**
- ❑ **Served in leadership roles at consultancies, political parties, think tanks and universities**
- ❑ **Skills include: Campaign strategy, implementation and evaluation; stakeholder relations; policy monitoring; digital content and media relations**
- ❑ **Professional experience complemented by academic background in international relations and economics**

EXPERIENCE

- ❑ **Project Associates - Account Director**
London | May 2018 - Present
I manage the public relations and communication strategies of several high profile international clients across the firm's corporate, government and private client practices. I advise on complex communication issues at the nexus of political, business and media worlds. I proactively manage accounts, planning and predicting workflow patterns for myself and my teams, taking positive action to manage and pre-empt client needs.
- ❑ **Institute for Government - Head of Communications**
London | June 2017 - March 2018
I led on communications coordination, digital strategy, press relations and stakeholder engagement. Highlights include delivering a communications strategy for the 2018 Whitehall Monitor report and increasing the visibility of the Institute ahead of the 2017 UK Autumn Budget.
- ❑ **London School of Hygiene & Tropical Medicine - Communications Officer**
London | February 2016 - June 2017
I managed all communication activities for IDEAS, a maternal and newborn health project funded by the Bill & Melinda Gates Foundation, which operates in Nigeria, Ethiopia and India. Highlights include managing a public engagement project for adolescent girls in Northeastern Nigeria and coordinating IDEAS events at the Fourth Global Symposium on Health Systems Research.
- ❑ **European Centre for Development Policy Management - Communications Officer**
Brussels & Maastricht | May 2013 - February 2016
I led on all communications activities across three flagship programmes: European external affairs, security and resilience and African institutions. Highlights include co-authoring the 2015 *Challenges* paper and coordinating events at the 2015 European Development Days.
- ❑ **Development Initiatives - Analyst and Communications Assistant**
Bristol | August 2012 - May 2013
I delivered the communications strategy of the Global Humanitarian Assistance project and the International Aid Transparency Initiative (IATI). I also contributed analysis to reports on international development cooperation on behalf of the G8, OECD and European Parliament.

- ❑ **Liberal Democrats** - *Campaigns Office Manager*
London | January 2010 - August 2012
I managed seven campaigns for local, regional and national elections, including for a target parliamentary seat at the 2010 UK General Election.

EDUCATION

- ❑ **Birkbeck, University of London** - MSc Global Politics (2010 - 2012)
- ❑ **Cardiff University** - BSc Economics (2003 - 2006)

SKILLS

- ❑ **Advanced video camera techniques**
- ❑ **Clean UK driving license**
- ❑ **Advanced Adobe PremierePro**
- ❑ **Languages: Fluent English**
- ❑ **Intermediate Adobe InDesign**

CERTIFICATES, COURSES & VOLUNTARY EXPERIENCE

- ❑ **Advisory Board Member** - The Centre for the Study of British Politics and Public Life (2018)
- ❑ **G7 Compliance Analyst** - University of Toronto, Canada (2016)
- ❑ **Executives and Managers Programme in Strategic Communication** - Africa Centre for Development Communication, Kenya (2015)
- ❑ **'Europe in the World' Executive Training Seminar** - Academy of Global Governance, European University Institute, Italy (2015)
- ❑ **Y20 Policy Advisor** - Remote (2014)

COUNTRY EXPERIENCE

- ❑ **Gombe State, Nigeria** - I managed a public engagement project that sought to educate adolescent girls about maternal and newborn health (May 2017)
- ❑ **West Bengal, India** - I shot and produced a documentary about a 'Data-Informed Platform for Health' (February 2017)
- ❑ **Addis Ababa, Ethiopia** - I led communications for two conferences organised by the African Union Commission, as well as one on behalf of the Bill & Melinda Gates Foundation (2014, 2015 and 2016)
- ❑ **Accra, Ghana** - I attended a training course at the Institute of Diplomatic Practice & Development Policies, and undertook partner organisation outreach (July 2015)
- ❑ **Nairobi, Kenya** - I supported a Friedrich Ebert Foundation workshop for African journalists and undertook partner organisation outreach (October 2014)