Kathlee Freeman

Professional Experience

ConsultantWorld University Service of Canada

July 2016 – present

September 2019 – present

- Provide project management for Inclusive Climate Change Adaptation for a Sustainable Africa (ICCASA) project, including contracting research consultants, organizing project workplan, and managing work flow
- Interdisciplinary Center for Food Security University of Missouri Columbia

September 2019

Columbia, MO

Coauthor 2019 Missouri Hunger Atlas

Research Consultant
 University of Florida Livestock Systems Innovations Lab

August 2019 – present

Gainesville, FL

- Research theory of change, impact pathway methods and utilization, and enabling policies for livestock systems as part of a Feed the Future project
- Communications Consultant Gender and Social Inclusion (GSI) CGIAR Research Program on Climate Change, Agriculture and Food Security

July 2016 – present

Wageningen, Netherlands

- Copyedit and format all GSI reports
- Create communication materials, including videos, maps, blogs, and reports
- Manage webinars and serve as a webinar support/trainer for CCAFS communications team
- Research and Data Visualization Consultant Operation Food Search

August 2018 – September 2019

St. Louis, MO

- Coauthor author and lead data analyst for 2019 Missouri School Breakfast Report
- Monitor legislation and make recommendations for policy engagement strategies
- Analyze and visualize data related to food security in Missouri, including data
 provided by the American Community Survey, Census Bureau, Missouri Department
 of Elementary and Secondary Education, and the U.S. Department of Agriculture
- Develop policy reports and fact sheets

$\label{lem:communications} \textbf{Grants Program Start-Up and Communications Specialist Volunteer} \\ \textbf{ACDI/VOCA}$

November 2018 – July 2019 Dhaka, Bangladesh

- Provide expertise to USAID funded grant start-up program to strengthen and support innovations in the livestock value chain through the Feed the Future Livestock Production for Improved Nutrition project
 - o Work with grant team and 10 potential grantees to develop technically sound proposals and implementation timeline, including all required USAID documentation
- Research and produce case studies on gender related to livestock production and fodder value chain
- Capture and create stories, pictures, and videos to showcase issues and success stories in the livestock sector

Mary Ellen Gibson Anti-Hunger Policy Fellow

 $October\ 2017-August\ 2018$

Operation Food Search

St. Louis, MO

- Meet with Missouri legislators to advance anti-hunger policy
- Analyze data for Missouri summer meals and as needed for upcoming legislation

Advancement Manager

September 2013 – March 2018

Junior Achievement of Greater St. Louis

St. Louis, MO

- Responsible for securing \$250,000 in foundation awards per fiscal year
- Created Young Professionals Board through a competitive application process which resulted in 60 new volunteers and \$15,000+ in additional donations
- Oversaw communications including press releases, social media, and front-end website management

Research Assistant

August 2015 –January 2018 Columbia, MO

University of Missouri – Columbia

- Community Economic and Entrepreneurial Development Program (ExCEED)
 - Co-investigator for Preliminary Feasibility Study for An Arts Incubator in Gladstone, Missouri
 - o Collected and mapped economic and community development data
- Interdisciplinary Center for Food Security
 - o Co-authored the 2016 Missouri Hunger Atlas

Contributing Writer

September 2013 – January 2016

Food Tank: The Food Think Tank

Chicago, IL

• Conducted interviews, fact check, edit, provide research, and write for assigned stories

Research Assistant

Summer 2015

Center for a Livable Future – Johns Hopkins University

Baltimore, MD

• Created four white papers on the environmental impacts of the food system on public health

Education

- M.S. Rural Sociology, University of Missouri Columbia
 - Thesis: The role of information and interaction processes in the adoption of agriculture inputs in Uganda
- Graduate Certification, Geographic Information Science, University of Missouri Columbia
 - o Capstone Project: Feeding America's heartland: An analysis of rural food pantries
- B.A. Sociology, DePaul University

Special Projects:

- Social and Behavioral Change Communications Expert for Zoonotic Diseases Bamako, Mali (2019)
- Grant Business Proposal Development Project Arusha, Tanzania (2016)
- Integration of Information and Communication Technologies in Agriculture Education Project Amugo, Uganda (2015)
- International Comparative Rural Policy Studies Consortium Dublin and Galway, Ireland (2015)

Peer Reviewed Publications:

Under Review – Journal of Agricultural Extension and Rural Development – Freeman, K. and H. Qin. "The role of information and interaction processes in the adoption of agriculture inputs in Uganda."

Freeman, K. and F. Mubichi. 2017. "ICT use by smallholder farmers in rural Mozambique." *Journal of Rural Social Science* 32(2): 1-19.

Qin, H., Y. Fan, A., Tappmeyer, K. Freeman, E. Prentice, and X. Gao. 2016. "Capturing community context through qualitative comparative analysis of case studies" *Human Ecology* 45(1): 103-109.

Qin, H., E. Prentice, and K. Freeman. 2016. "Analyzing partially correlated longitudinal data in community survey research." *Society & Natural Resources* 31(1): 142-149.

Other Publications:

Cafer, A., D. Chapmen, K. Freeman, and S. Rikoon. 2016. 2016 Missouri Hunger Atlas. *Interdisciplinary Center for Food Security*. http://foodsecurity.missouri.edu/projects/missouri-hunger-atlas/

Freeman, K. 2015. A Portrait of American Farmers. *Journal of Agriculture, Food Security and Community Development* 5(4): 195-197. http://dx.doi.org/10.5304/jafscd.2015.054.003.

Research Funding Awards:

- \$2,500 CAFNER International Programs Incentive Fund (2017)
- \$3,850 Brown Graduate Research Fellowship Program (2016)
- \$5,100 International Comparative Rural Policy Research Grant (2016)

Honors/Awards

- The Pacific Food Studies OpEd Fellowship: A Place at the Table: Empowering Underrepresented Voices in OpEd Food Journalism (2017)
- USAID Borlaug Summer Institute Participant, Purdue University (2017)
- Deaton Scholar, Deaton Institute for University Leadership in International Development (2016-2017)
- Brown Fellow, University of Missouri (2016)
- Next Generation Social Media Ambassador, Chicago Council Global Food Security Symposium (2016)
- Emerging Leader, FOCUS St. Louis (2015)

Board Experience:

- Reviewer Journal of Agriculture, Food Systems, and Community Development (2013 present)
- Board Member Immigrant and Refug0ee Women's Program (2013 2015)