Identification

|  |  |
| --- | --- |
| Name of organisation | IFFCO Foundation |
| Address | Hajipur, Vaishali, Bihar |
|  |  |
| Contact number | 8603557577 |
| Email address | mritu001@sify.com |
| Person interviewed | Mrituynjaya Kumar |
| Position/function in organisation | Project Coordinator |
| Male/female | Male |
| CCAFS Site (ID No.) | IN-16(Vaishali) |
| Town name | Hajipur |
|  |  |
| Name of interviewer | Dr RKP Singh |
| Date of interview | 07 April 2013 |
| Duration of the interview | Two hrs. |
|  |  |
| Other people present | Several farmers |
| (please record names and |  |
| functions) |  |

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|  | Type of organisation | |  |
|  | Private sector (profit making) | ⃝ | 1 |
|  | NGO (local) | ⃝ | 2 |
|  | NGO (national) | Yes | 3 |
|  | NGO (international) | ⃝ | 4 |
|  | Government (local) | ⃝ | 5 |
|  | Government (regional – within country) | ⃝ | 6 |
|  | Government (national) | ⃝ | 7 |
|  | Other International Organisation | ⃝ | 8 |

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|  | Does the organisation work at any of the following levels? (tick as many as relevant) | |  |
|  | Local | Yes | 1 |
|  | Regional (within country) | ⃝ | 2 |
|  | National | Yes | 3 |
|  | International | ⃝ | 4 |

Organisation Information

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| 1. | What does your organisation do? (main areas of work) |  |  |  |  |
|  | Agriculture, Horticulture, Rural Development and Climate Change | | | |  |
| 2 | Describe the locality where your organisation works |  |  |  |  |
|  | Vaishali and Khagaria (Bihar), Sangrur (Punjab), Aligarh, Deoria, Gajipur (U.P), W. Bengal, Kolar (Karnataka) etc | | | |  |
|  |  | | | |  |
| 3 | How long has your organisation been working in this area? | | | |  |
|  | Last two years | | | |  |
|  |  | | | |  |
| 4 | What types of services and information do you provide to farmers (and their communities) on: | | |  |  |
| 4.1 | Agriculture related decision making |  |  |  |  |
|  | Optimum resource (agricultural inputs) utilization,  , Agro forestry promotion, Time Management,  IPM, Use of Leaf Colour Chart | | | |  |
| 4.2 | Natural resource management |  |  |  |  |
|  | Soil testing,  Importance of a drop of water, Organic Farming | | | |  |

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| 4.3 | Food security |  |  |  |  |
|  | enhance production through providing know how | | | |  |
| 4.4 | Weather and climate related decision making |  |  |  |  |
|  | Crop and Live stock management based on weather forecasting | | | |  |
| 4.5 | Markets related decision making |  |  |  |  |
|  | Crop production based on market availability | | | |  |
| 4.6 | Does your organisation have activities related to climate change mitigation? | | | |  |
|  | Yes | | | |  |
|  |  |  |  |  |  |
|  | **Mitigation** In the context of climate change, a human intervention to reduce the sources or enhance the sinks of greenhouse gases.  Examples include using fossil fuels more efficiently for industrial processes or electricity generation, switching to solar energy or wind power, improving the insulation of buildings, and expanding forests and other "sinks" to remove greater amounts of carbon dioxide from the atmosphere.  Source: Glossary of climate change acronyms, UNFCCC (<http://unfccc.int/essential_background/glossary/items/3666.php>) - reached through Wikipedia | | | |  |
| 4.7 | Other types |  |  |  |  |
|  |  | | | |  |

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| 5 | What objectives does your organisation aim to fulfil in the area of supporting farmer decision making by providing information and services? List them  The aims and objects of IFFCO Foundation Trust are as under:  [A] To undertake, promote, assist and encourage agriculture and rural development through co-operatives  B] To promote research and training on the application of modern management and technology  [C] To create an institution that will draw upon the wide national and international experience in co-operative development   [D] To collaborate with other institutions, entities and/or persons for agriculture and rural development under changing climate scenario.  *Probe for any objectives that may be forgotten and have to do with climate or weather issues specifically* | | | |  |
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| 6 | In operational terms, what are your organisation’s current priorities?  Please tell me how important each objective is on a scale from 0 to 10, where 0 represents unimportant and 10 is the highest importance for your organisation. | | | | |  |  |
|  | Objective (use letter from Question 4 to identify the objective) | | |  | Importance |  |  |
|  |  | Agriculture and R&D | 🡪 |  | 10 |  |  |
|  |  | Research and training | 🡪 |  | 9 |  |  |
|  |  | Creation of institution | 🡪 |  | 7 |  |  |
|  |  | Collaboration | 🡪 |  | 8 |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
|  |  |  | 🡪 |  |  |  |  |
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| 7 | What is your view of the way priorities of your organisation could be changing over the next 5 years? | | | | |  |  |
|  | It is the Climate change, which has become the priority now. | | | | |  |  |
|  |  | | |  |  |  |  |
|  |  | | |  |  |  |  |
| 8 | In your geographical area of operation do you work directly with, or specifically target any of the following? | | | | |  |  |
|  | individual farmers | | | | | ⃝ | 1 |
|  | community groups | | | | | Yes | 2 |
|  | other organisations working in the locality | | | | | ⃝ | 3 |
|  | local authorities | | | | | ⃝ | 4 |
|  | women individually or in groups | | | | | Yes | 5 |
|  | Other, specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | ⃝ | 6 |
|  |  | | | | |  |  |
|  | Use the answer from this question to probe the answers you get in the next question | | | | |  |  |
|  |  | | |  |  |  |  |
| 9. | What activities are the main activities that **YOU** are implementing **NOW** in relation to the provision of information and services that help in decision making? | | | | | |  |
|  | SHG Formation | | | | |  |  |
|  | Scientific approach for agriculture in thrust area | | | | |  |  |
|  | Extension of agricultural technologies | | | | |  |  |
|  | Cooperative formation | | | | |  |  |
|  | Judicious use of agricultural inputs | | | | |  |  |
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For each activity described above, use the Activity Information pages as a guide for the interview and to record the information provided by the respondent.

Information about service activities

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|  |  |  |  |  |  |
| 1 | Activity name | | |  |  |
|  | SHG Formation, Scientific approach for agriculture in thrust area, Extension of agricultural technologies, Cooperative formation, Judicious use of agricultural inputs | | |  |  |
| 2 | What are you doing? | | |  |  |
|  | Implementing the Project “Climate Smart Village, Vaishali” | | |  |  |
|  |  |  |  |  |  |
| 3 | Where is it happening (include area coverage, if possible identify it on a map of the area)? | | |  |  |
|  | Rajapakar, Bhathadasi and Mukundpur | | |  |  |
|  |  |  |  |  |  |
| 4 | Describe the way it is implemented (find out: who implements, mechanism for delivery, frequency, what capacity is built, what is the role of individuals/groups/community, etc.) | | |  |  |
|  | Capacity building in the area of Agriculture | | |  |  |

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| 5 | Describe the target population and the population being reached (characteristics, size, etc.) | | | | | |  | |  | |  |
|  | Rajapakar: 4500 persons  Bhathadasi: 3000 per sons  Mukundpur: 2000 persons | | | | | | |  | | |  |
|  |  | |  | | |  | |  | | |  |
| 6 | Are you targeting a particular group? | |  | | | Yes | | ⃝ | | | 1 |
|  |  | |  | | | **No** | | ⃝ | | | 2 |
|  | Describe the targeted group | |  | | |  | |  | | |  |
| 7 | Are you targeting mainly | | men | | | young | | Yes1 | |
|  | Tick as many as relevant | |  | | | adults | | Yes2 | |
|  |  | |  | | | elderly | | Yes3 | |
|  |  | | women | | | young | | Yes4 | |
|  |  | |  | | | adults | | Yes5 | |
|  |  | |  | | | elderly | | Yes6 | |
| 8. | Are there any specific ethnicities, type of households (e.g. female headed) or specific socio-economic/vulnerable/ marginalized groups that you are currently targeting in your operations? (list them below) | | | | |  | |  | | |  |
|  | Innovative farming community in project area | | | | |  | |  | | |  |
|  |  | | | | |  | |  | | |  |
|  |  | | | | |  | |  | | |  |
|  |  | | | | |  | |  | | |  |
|  |  | | | | |  | |  | | |  |
|  |  | |  | | |  | |  | | |  |
| 9 | Are you working together with other organisations? | |  | | |  | |  | | |  |
|  | If yes, list them | |  | | |  | |  | | |  |
|  | Name | Contact person | | Type of organisation | Contact number | | |  | | |  |
|  | Biodiversity International, New Delhi | Dr P N Mathur | | 5 | 09811167404 | | |  | | |  |
|  | IWMI, New Delhi | Dr S A Prathapar | | 5 | 09971606999 | | |  | | |  |
|  | IFFCO Tokio General Insurance | Mr. Jitendra | | 2 | 09771477545 | | |  | | |  |
|  | IFFCO Kisan Sanchar Ltd | Mr. Anup | | 2 | 09661994620 | | |  | | |  |
|  | KVK, Vaishali | Dr Brajesh Sahi | | 3 | 09431426348 | | |  | | |  |
|  | ATMA, Vaishali | Er. Uday Singh | | 3 | 09472440760 | | |  | | |  |
|  | ICAR, Patna | Dr. S K Singh | | 3 | 09430246259 | | |  | | |  |
|  | Types: 1. Community based - 2. NGO - 3. Government - 4. International - 5. Other | | | | | | |  | | |  |

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|  |  |  |  |  | |  |
| 10 | How long have you been implementing this activity? | More than a year | | |  |  |
|  |  |  |  |  | |  |
| 11 | When will this activity finish? | About two years | | |  |  |
|  |  |  |  |  | |  |
| 12 | What is the source of funding for this activity? |  |  |  | |  |
|  | CGIAR, New Delhi | | | |  |  |
|  | Please specify government (national/ local), private (profit making), NGO local/ national/ international), community funded | | |  | |  |
|  |  | | |  | |  |
| 13 | If the activity is information based, try find out about the sources and process to get the information to the users. Here are some questions that may be useful to build the story:   * What is the source of information used? * How do you get it? * Do you process the information in any way for your target audience (e.g. reformatting, reframing, re-analysis)? * If yes, what do you do, how and why? * How do you pass it on to your target audience? * What products do you generate? * How do you communicate them? * What are the main challenges/difficulties you encounter? | | | |  |  |
|  | Not responded  (use additional pages if needed. If so, please write the organisation, activity name and page number at the top). | | | |  |  |
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| 14 | Are you aware of any other organisations working locally on this theme, but that you are currently not working with? (list) |  |  | |  |
|  | No | | |  |  |

Perception

1. From your point of view, at your workplace, what is the relative importance in the portfolio of your organisation that is placed on climate or weather related activities:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | None | Low | Medium | High | Very high |
| Allocation of time | ⃝ | ⃝ | ⃝ | Yes | ⃝ |
|  |  |  |  |  |  |
| Allocation of staff | ⃝ | yes | ⃝ | ⃝ | ⃝ |
|  |  |  |  |  |  |
| Allocation of budget | ⃝ | ⃝ | Yes | ⃝ | ⃝ |
|  |  |  |  |  |  |
| Other, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | ⃝ | ⃝ | ⃝ | ⃝ | ⃝ |
|  |  |  |  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 2. | From your point of view, what is driving the agenda for climate related services and information (tick as many as relevant) |  |  |
|  | funders | Yes | 1 |
|  | my organisation headquarters | Yes | 2 |
|  | my local office | ⃝ | 3 |
|  | community based organisations | ⃝ | 4 |
|  | farmers individually | ⃝ | 5 |
|  | other | Line Department | 6 |

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| --- | --- | --- | --- |
| 3. | When did your organisation start implementing on the ground “climate change” related activities? |  |  |
|  | June 2011 |  |  |
|  | don’t know | ⃝ | 1 |
|  | not started yet | ⃝ | 2 |

4. Are there any gaps in the areas of climate related activity that you perceive in your organisation today?

|  |  |
| --- | --- |
|  | Area |
| 1 | Fund on time |
| 2 | Lack of infra structure |
| 3 | Lack of Man power |
| 4 |  |
| 5 |  |
| 6 |  |

5. What is your organisation doing well, or is innovative in areas of climate related activities today – where can others learn from you?

|  |  |
| --- | --- |
|  | Area |
| 1 | SHG Formation |
| 2 | Scientific approach for agriculture |
| 3 | Best variety of various crop seeds |
| 4 | Various training programs |
| 5 |  |
| 6 |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 6. | If you were the person making decisions on the agenda for next year, which climate related activity do you think would have potential here that is not yet included in your work? |  |  |
|  | Yet to decide...... |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 7. | Do you have any comments or additional ideas you would like me to record? |  |  |
|  | Farming community in Vaishali require various training programs based on Agriculture to enhance their production, quantity and quality wise.  Awareness for climate change is important issue. |  |  |